According to a survey done by BookNet Canada, 50% of Canadians read at least part of a book every week in 2021. The goal of this bookstore is to raise that number, and get more and more Canadians to read, whatever it may be. We wish to bring books to people across the country at a competitive price with variety not found elsewhere.

This company allows for the purchase of almost any book imaginable through our website, with delivery to anywhere. Customers can search for books at their own leisure, with their own filter options, add them to their cart without any pressure of checking out, and see reviews other customers have left behind. This interaction in the reviews allows to foster an encouraging and supportive reading environment. There is also the ability to create an account, this will help store all previous orders and even reviews, so you know what you already have without having to go through the physical labour of checking your ever growing bookshelf.

The aim is to take all of the common barriers to accessible reading out; not enough variety or representation, expensive, no time to go browse for a new book, not sure where to start, overwhelming website. Our straightforward, and easy to use digital store is exactly what will help inspire future readers. A store only for books, so there’s no need to get distracted by fancy gimmicks.

In the future we hope to provide discounts, programs for teachers and students, as well as a way to engage with the surrounding reader community.